

- What is a newspaper ?
- What is the purpose of a newspaper ?

# What is a newspaper ?

- news stories, editorials, columns, letters to the editor, lifestyles, news analyses, comic strips, cartoons, cross words, weather reports, horoscopes, stock market quotations, classified ads ...
- **purpose** : inform, educate, advertise ...
- circulation : total number of copies sold in one day
- day's issue : all copies of a newspaper published in one day
- general-circulation newspapers or special-interest newspapers

How do they present  
news ?

- linguistic codes
- typographic codes
- graphic codes

# Types of newspapers

- broadsheets
- tabloids

Glastonbury  
preview

→ g2 film&music

# Coldplay

'It will be magical'  
Exclusive interview



New Order  
Best ever  
festivals



Anton  
Yelchin  
The great  
Hollywood  
everyman  
Reviews  
Peter  
Bradshaw  
Alexis  
Petridis

£2.00 (Inc VAT) (Inc £2.40)  
Friday 24.06.16  
Published in London  
and Manchester  
theguardian.com

# theguardian

## Cameron faces fight for survival as Britain sets course for Brexit

4.45am edition

- Pound plunges by 9% to lowest level since 1985
- Farage claims victory as leave stretches ahead
- Tory leave MPs pledge to back PM come what may

Amushka Asthana  
Ben Quinn  
Dan Milmo

David Cameron was facing recriminations this morning as Britain appeared to be on the brink of voting to leave the EU, triggering chaos in the currency markets, including the biggest ever one-day fall in sterling.

The value of the pound fell by 9% as the financial markets prepared for a Brexit economic shock potentially greater than Black Wednesday in 1992.

Ukip's leader, Nigel Farage, declared victory to jubilant supporters shortly after 4am. "If the predictions now are right this will be a victory for real people, a victory for ordinary people, a victory for decent people. We have fought against the multinationals, against the big merchant banks, against big politics, against lies, corruption and deceit ... and today honesty and decency and belief in nation I think now is going to win.

"We will have done it without having to fight, without a single bullet having been fired," he said, calling it the country's "independence day".

There was a tense mood in Downing Street while Labour remain campaigners



Stronger in supporters react with dismay as they bear results at London's Royal Festival Hall Photograph: Rob Stothard/PA

broke down in tears, saying people were "scared and confused".

Jeremy Cook, chief economist and head of currency strategy at WorldFirst, said: "Sterling has collapsed ... It can go a lot further as well." The pound was trading at \$1.35, its lowest level since 1985.

Cameron is expected to address the country from Downing Street this morning. He had earlier received the support of 86 Conservative MPs who have campaigned for out, including Boris Johnson, Michael Gove and Chris Grayling, who said it was his "mandate and a duty to continue implementing the party's 2015 manifesto".

But Labour's shadow foreign secretary, Hilary Benn, said he could not see how the prime minister could remain in position.

Jeremy Corbyn, who is also facing recriminations and the possibility of a leadership challenge, will declare Britain a "divided country" and also indicate that the prime minister will need to consider



Inside  
How Britain went to the polls -  
and what might happen next  
Pages 2-7 →

his position. The Labour leader will say the expected result demonstrates a split between areas of high deprivation, where people feel left behind, and other areas.

A senior Labour source said there was an urgent need to address the concerns of working class communities, including over immigration and public services. But he also argued that areas with the highest levels of immigration voted to remain, suggesting the issue was more complex.

Senior Tories called for calm. Graham Brady, one of the most important figures in uniting the party because of his leadership of the key 1922 backbench committee, said: "The debate over Britain's relationship with the EU is a vitally important

Continued on page 3 →



**DAILY Mirror** Wednesday March 6, 2013  
REAL NEWS... REAL ENTERTAINMENT 50p

**EXCLUSIVE**  
PHOTOGRAPH



**AS HIS FANS RAGE AT GIG SHAMBLES, WE GO INSIDE THE CRAZY WORLD OF JUSTIN...  
Is Bieber the most spoilt brat in showbiz?**

**NHS chief: We did fail but I still won't quit**

**REAL MAD**  
Fergie red card fury over Euro exit

BY DAVID WOODHEAD  
NHS chief Sir David Nicholson, 70, says "We did fail but I still won't quit" and he will continue to lead the NHS. He did admit to a "big mistake" during the Euro 2012 football tournament. **FULL STORY PAGE 5A**

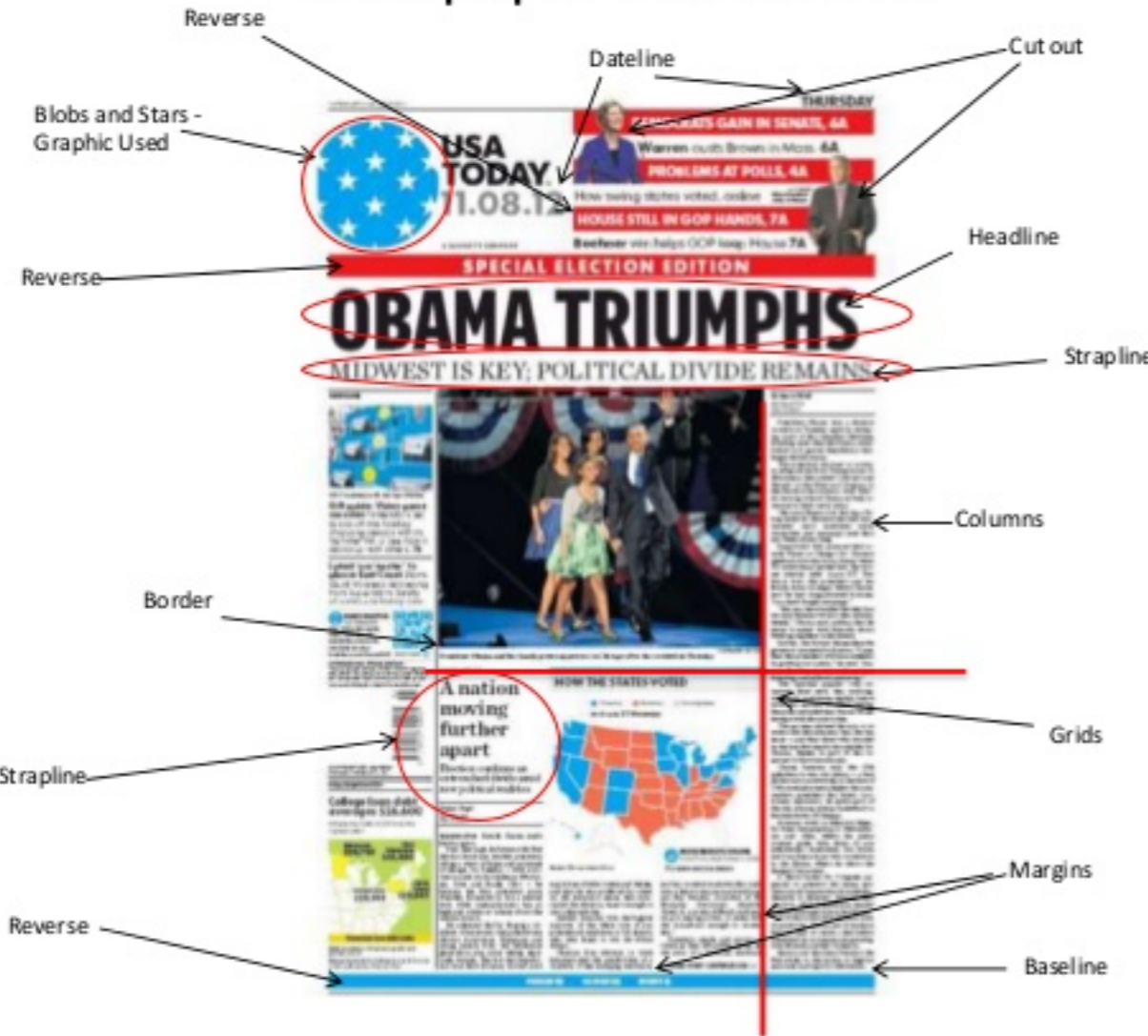
**IT'S A GIRL!**



**Oops.. Kate drops huge hint she's having a daughter**

By VICTORIA ROBERTS, Royal Reporter  
KATE WINSLET has dropped a huge hint she is expecting a daughter. The actress, who is due to marry in May, said: "I think you'll love her just as much as I do." **FULL STORY PAGE 5A**

# Newspaper Front Cover





# The front page

- significant role in the success of the paper :  
placement of the news that is likely to sell more
- visual effects
- typographical devices
- a lead story
- hard news stories = breaking stories

# Structure of a news story

- Headline
- Lead
- Body

# HEADLINE

- TYPES OF HEADLINES :

## **Straight headline**

US, North Korea Resume Talks

130 Killed in Plane Crash

- **feature headline**

Bye Bye Big Ears

- **question headline**

Taxes to rise again ?

- **quotation headline**

AIDS Experts : Many Kids at Risk

Libya Involved in Bombing — Washington

- **Double headlines**

1. a shoulder / a kicker :

Mother of Two dead boys in hospital as shocked community asks ...

WHY ?



2. a strapline / a reverse shoulder :

## TRAGIC LEAP

Man's body Recovered after jump from bridge

# Activity

Specify the type of headline :

1. Trump Becomes President
2. You'll always Be the Queen of Hearts
3. Filipino Farmers Riot in Manila
4. Stock Market to Fall ?
5. Musician Fined for Standing Still Too Long
6. FM : Iraq's Security, Economics Status Worrisome
7. Four Kids Killed in Explosion
8. We Will Fight Recession — Brown
9. A Stain on Mr. Clean
10. Microsoft to Axe 5,000 Jobs

# The grammar of headlines

- **deletions**

A woman killed her husband

Woman killed husband

- **special vocabulary** : shorter, more powerful and dramatic

How to shorten the headline ?

MP Criticizes Dishonest Election Plan

- MP Raps Election Plot
- MP Blasts Poll Scam
- MP : Polls Rigged

ACTIVITY : find the verbs that have been replaced by more powerful ones:

Police **swoop** in Dawn Raids

Doctors **Battle** to Save Lives

Prices **Rocket**

Temperatures **Soar**

President **Sacks** PM

China **Slams** US Over Missile Test

Police Chief **Vows** to Catch Kidnappers

**rise - promise - try - attack - increase - dismiss - criticize**

LIST of headline vocabulary

ACTIVITY : choose a synonym from the list for the underlined words : (on paper)