

Oral Presentation Guidelines

English Course – Semester 1 –Year 2025/2026

Oral Presentations – Organization

Pair work: oral presentations will be done in pairs.

During each session, one or two groups will make a presentation.

Choosing a Topic

- You are free to choose the topic, as long as it is related to your field of competence, your course, or current topics/issues.
 - Choose a concrete subject: start from an article, a video, or any authentic document. The source must come from the English press or an English-language website (British, American, Australian, etc.).
 - Select something that intrigues, shocks, impresses, or interests you.
 - The goal is to reformulate/explain the content and analyze why it is important or interesting and why you chose to present it.

Preparation & Timing

- You must submit your subject (not the presentation, only the document and topic chosen) a week before your oral presentation at the latest.
 - Submit it by e-mail: annabelle.chatel@umontpellier.fr
 - The presentation should last between 5 and 10 minutes. (about 3 min each)
 - You may prepare a PowerPoint. If you use a video or a picture, you can show it before or during your presentation.

Examples from Previous Students

- The use of greenwashing in big companies
 - Digital advertising and its impact
 - The Uberisation of society
 - Marketing strategies in movies
 - The impact of fast fashion
 - Diversity in modern marketing

Possible Sources

- CNN (US Source)
 - BBC (GB Source)
 - ABC.AU (Australian Source)
 - Online newspapers: The Times, The Huffington Post, The Guardian (not free but may give you topic ideas)
- Videos on youtube are allowed.

Marking Scheme, Marks and Feedback

- The mark for your presentation is individual.
 - Advice: You will only have notes for your presentation. The goal is not to read like in an exposé, but to discuss and explain the topic in your own words.
 - You can make mistakes – you are in this class to learn and progress.
 - Individual feedback will be given with a list of errors, things to improve, and an assessment sheet.