

IRELAND – University of Limerick

Agenda¹

I.	Your overall feeling after your semester abroad	2
II.	Before the travel	2
A.	Preparation.....	2
1.	Visa	2
2.	The flight.....	2
3.	My luggage	2
4.	Bank account.....	3
5.	Insurance	3
B.	Housing	3
1.	Where to live.....	3
2.	Find a flat or a room	3
3.	Cost.....	3
III.	When I arrive at the university.....	3
A.	Inscription at the university	3
B.	Information on the university.....	4
1.	Class	4
2.	Organization of the Class	4
3.	List of courses and recommendation	4
4.	Exam	4
IV.	When I live there.....	5
A.	Safety.....	5
B.	Phone and Internet	5
C.	Events	5
D.	Sports.....	5
E.	Eating	5
F.	Go to the university : bus, car, bike	5
G.	Travels.....	5
H.	Any other information you would have liked to know about.....	5
V.	After your semester abroad	6
A.	What are you planning do to?	6
B.	In which master was you accepted.....	6

¹ To update the agenda just click right on your mouse

I. Your overall feeling after your semester abroad

My experience at the University of Limerick was overall very positive. The campus is modern, the staff were helpful, and the courses were interesting. I met great people from different countries, and I really enjoyed the international atmosphere.

That said, there were a few downsides. The weather in Limerick was often rainy and quite grey, which took some getting used to. Also, the city itself isn't very big, and there's not always a lot to do outside the university campus.

But despite that, I would still choose the University of Limerick again. The quality of the university and the people I met made it totally worth it. The experience helped me grow a lot, both personally and academically.

GRADE : 4 => 0 (I do not recommend this semester abroad to my best friend) - 5 (I totally recommend this semester to my best friend)

II. Before the travel

A. Preparation

1. Visa

NO Visa needed.

2. The flight

I took a flight with the Ryanair company from Toulouse-Blagnac to Dublin airport, I bought it 4 months in advance and the average price was between 100 and 200€ with 2 big luggage of 20kg.

3. My luggage

One thing I was really glad to have packed was a good waterproof jacket and comfortable shoes — the Irish weather can be very rainy and unpredictable. An umbrella is also a must, but it's better to have a strong one because of the wind! I also found it useful to bring an adapter for Irish plugs and some basic medicine as well as an external battery.

4. Bank account

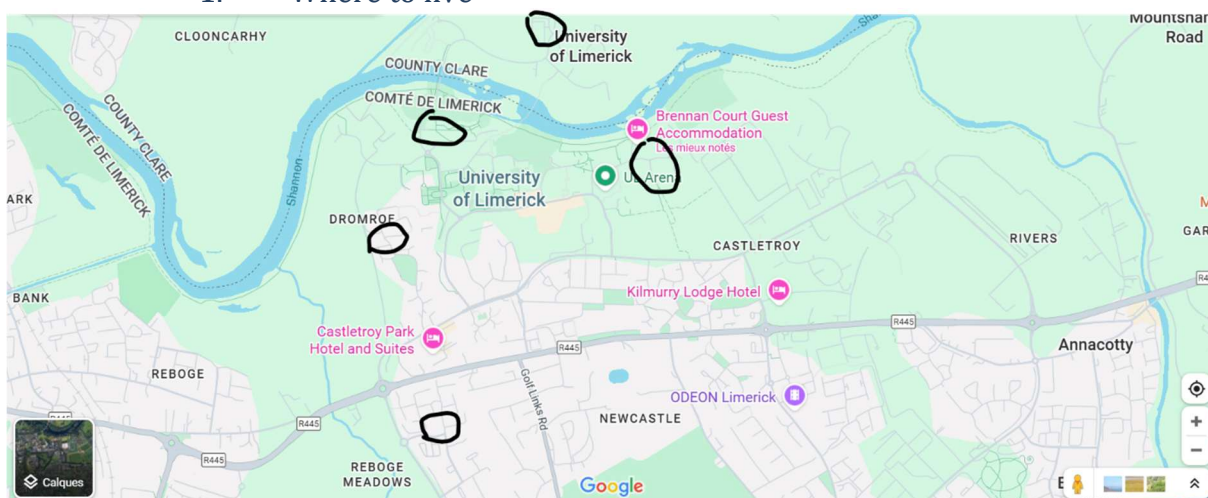
I did not change my bank account or used a new one, since they also use Euros it's quite easy.

5. Insurance

I did not subscribe to any insurance.

B. Housing

1. Where to live



Those are the accommodation around the university you should apply for.

2. Find a flat or a room

There is a website dedicated to the accommodation of the university.

3. Cost

The cost of an accommodation is between 2500 and 3000€ for the whole 5 months.

III. When I arrive at the university

A. Inscription at the university

Very easy inscription, they give you all the information you need and you can ask for anything they are very reactive.

B. Information on the university

1. Class

Marketing

Recommended. This course provides a solid foundation in core marketing concepts. The content is clear, well-organized, and useful for a wide range of professional paths.

Marketing Communications

Highly recommended. The professor is full of energy and makes each class engaging—you won't want to miss a session. Half of the final grade comes from a group project, and the teacher is very approachable and supportive.

Entrepreneurship and Innovation

Recommended. A motivating and practical course focused on creativity and real-world business scenarios. Ideal if you're interested in startups or how innovation works in organizations.

Consumption and Consumer Culture

Recommended if you enjoy the sociological side of marketing. This course explores how culture, identity, and society influence consumption habits. It's analytical and thought-provoking.

Marketing Relationships and Networks

Recommended. This course offers a different take on marketing by focusing on long-term relationships and business networks, especially useful in B2B contexts. It provides a valuable strategic perspective.

2. Organization of the Class

Each class is one hour long and you have two per week so it's 10 hours a week. You don't have a lot of work so enjoy the country!

3. List of courses and recommendation

Marketing Communications

Much more interesting and enjoyable in Ireland than at MoMa. The course was not hard, and the professor made each class lively and engaging.

Marketing

Similar in level to MoMa. The content was well-structured and not particularly difficult, especially with regular work throughout the semester.

Entrepreneurship and Innovation

Manageable overall. The course focused on practical work and creative thinking, and it was not hard if you stayed involved.

Consumption and Consumer Culture

More conceptual and reflective, but not difficult. The workload was reasonable, and the sociological approach made it interesting and different from what's usually taught at MoMa.

Marketing Relationships and Networks

Slightly more abstract but still very accessible. The focus on long-term strategy and B2B relationships was different from MoMa's more traditional marketing courses, but the level of difficulty remained moderate.

4. Exam

Most of the exams are group work like written reports or videos. You just have to be lucky enough for your groups. As for the rest it's written exams like in MoMA but I think they are easier.

IV. When I live there

A. Safety

The campus is safe, but be careful in the city at night.

B. Phone and Internet

You can choose between your own internet connection if it's international, or the university gives you at the beginning of the year a rechargeable internet package

C. Events

Bond with people, follow @ul_studentlife ; @ulglobal and @universityoflimerick on Instagram and you will not miss anything.

D. Sports

There are plenty of sport clubs and associations on the campus, what you can do is go on the US Wolves website and see what you like. You just have to pay a small amount and you are into the club/association.

E. Eating

Go to Lidl or Aldi, it is the less expensive. There are on-campus places to eat but it is neither really cheap nor good.

F. Go to the university : bus, car, bike

You can walk, or rent a bike, but everything is pretty close. To reach the city center, you should take the bus nearby Stables (the campus bar). To pay less, you have to order a Leap Card once you arrive into the country, it will make you save A LOT of money.

G. Travels

The country is wonderful and no matter where you go, you will be breath-taken. Just go with the flow ! Nevertheless, you should not miss the cliffs of Moher or the Giant Causeway in Northern Ireland, those are absolutely divines.

H. Any other information you would have liked to know about

Make some friends and enjoy !

V. After your semester abroad

A. What are you planning do to?

I am planning to do a master in Montpellier

B. Did you apply for master?

I am accepted in the master Management and Business Development at MOMA