

Licence 3 International Management

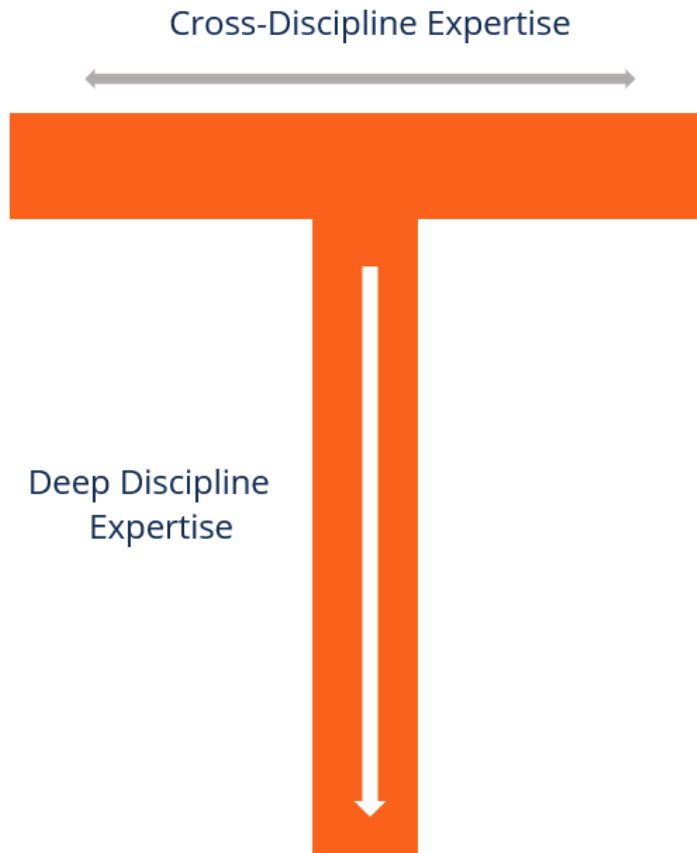
Presentation

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Our goal : prepare promising T-Shaped managers



T-Shaped Skills

- **Semester 1** : Get all the fundamental knowledge in business
Remark : all in english
- **Semester 2** : Specialization based on your career path and to prepare best your Cv for the master of your choice

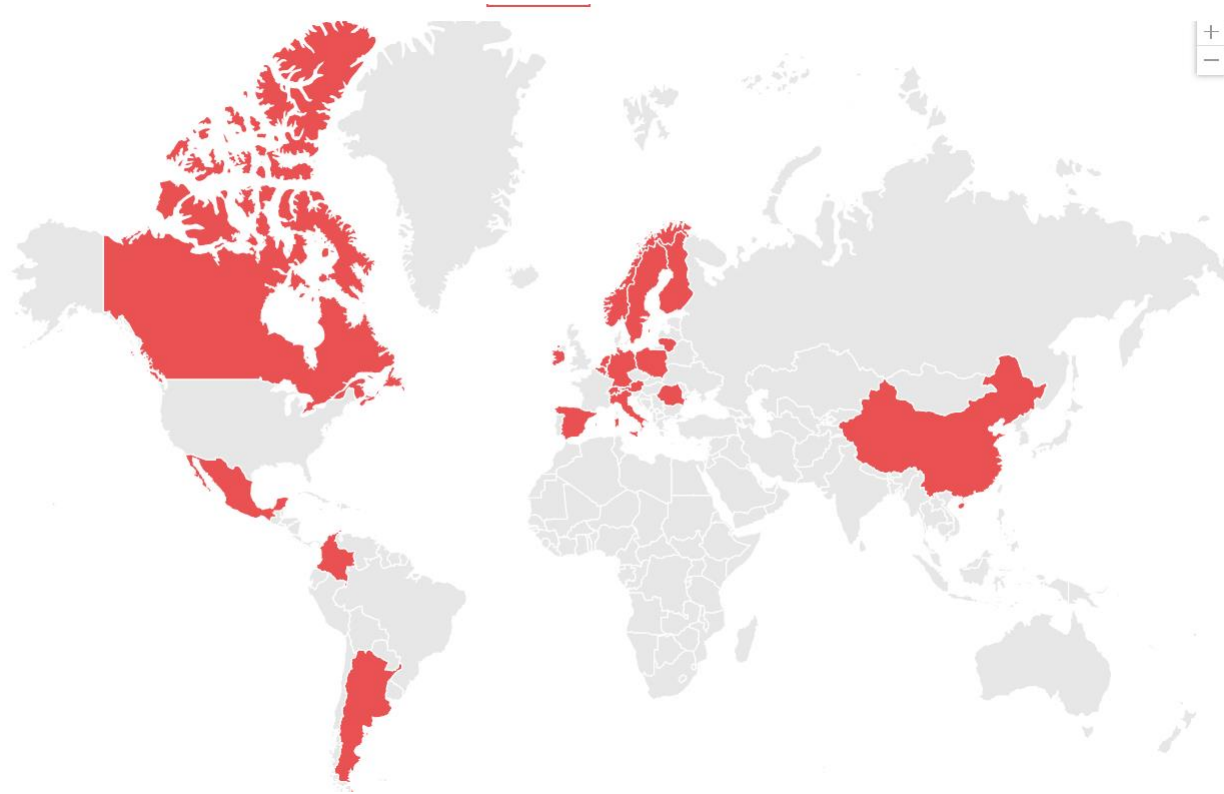
Differentiation

- Get :
 - A Licence de Gestion (with European credits)
 - An international label :
 - A university diploma of « Bachelor in Administration 3 »
 - An ERASMUS or international experience
 - All courses in english
 - T-shape differentiation opportunity

The class

- A small class (less than 30 students) composed of :
 - Internal License 2 (MOMA) and most of them enrolled in the “bachelor in administration”
 - French external studentsAll going abroad for the second semester!
 - International students coming from all around the world
- The goal of the small class : allow interaction and in-depth learning with group works

What destination for your second semester?



- You have the choice of 20 countries / 42 universities
- You do three choices and **you get one** of the three!

<https://www.montpellier-management.fr/international-2/>

Selection of the destination

- To make your choice: an email with the instruction and get the final answer on June 30th
- No additional inscription cost
- To help you decide : <https://moodle.umontpellier.fr/course/view.php?id=15717>



What after the L3IM for master?

https://lnkd.in/eUt_xB54

- **Continue at MOMA**
 - Master Management de la transition écologique (Master MTEEC - Montpellier Management);
 - Master Stratégie Innovation Conseil (Strat'Innov) ;
 - Master de Finance (Master 2 Finance & Green Finance - Montpellier Management) Finance etc.);
 - Master de Management des Organisations de santé,
 - Master de Communication,
 - Master de Marketing digital
- **Business schools and IAE**
 - ESSEC Business School
 - Kedge,
 - emlyon business school
- **Stay abroad :**
 - université de West London (MA Music Industry Management & Artist development)
 - Catolica Lisbon School of Business and Economics au Portugal (master de finance)
 - Trinity College in Dublin
 - Sophia University, Tokyo Japan (M.A. in International Business and Development Studies)

The L3IM and an internship

- *NOT mandatory in L3IM but we deliver internship contract*
- *Each year : 5 students*

What the cost?

- University inscription cost :170 €
- University diploma : Bachelor in administration: 70 €
- Social security

Any question?

- Site de MOMA – page L3IM : <https://www.montpellier-management.fr/liste-des-formations/l3-international-management/>
- Page moodle : <https://moodle.umontpellier.fr/course/view.php?id=15717>
- Suivi des masters des anciens élèves : https://lnkd.in/eUt_xB54





Additional information

The L3IM in practice

SEMESTRE 5 - core curriculum for L3 at MOMA 10 ECTS

Process and produce relevant data to support managerial decisions

Mathematics 3 *(in english)*

Accounting 1 *(in english)*

Select specific forms and structure to support the organization's development (5 ECTS)

Management *(in english)*

Droit des sociétés *(en français)*

Carry out a personal plan toward a national and international business career (niveau 1)

Business English 1

Business environment *(in english)*

Business Game *(in english)*

SEMESTRE 5 - Specialization 17 ECTS

Produce and analyse financial information

Financial Accounting *(in english)*

Finance *(in english)*

Develop a comprehensive marketing plan (niveau 1)

Strategic Marketing Diagnosis *(in english)*

Customer Marketing *(in english)*

Develop plan to leverage the resource potential of a company

Information & Digital systems *(in english)*

Human Resource Management *(in english)*