SYLLABUS

Date de mise à jour : *07/09/2026*

Complété par l'administration

FORMATION : L3 Gestion Parcours **International Management (IM)**
ANNÉE : 2026/2027
Resp. pédagogique: Sea Matilda BEZ

Intervenant(s): Sea Matilda BEZ

MATIERE : Management

Unité d'Enseignement (UE) : Fondamentaux des sciences de gestion
ECTS matière : 3 **Semestre :** 5 **Durée : 27h**
Evaluation : Continue : 100%
Cours dispensé en : Anglais (100%)
(si cours dispensé en anglais, merci de préciser la proportion, complètement ou partiellement, et la langue de l'examen dans les modalités de contrôle des connaissances)

1. Prerequisites

- Introduction to Management (L2, semester 3)
- Sociology (L2, semester 4)

2. Learning outcomes

- NAME and EXPLAIN : (1) well-known concepts & theories in management, (2) empirical managerial problems (4) « emerging » managerial ideas
- MOBILIZE relevant theories (do not just repeat the definitions): to do a diagnosis of the managerial choices done by a company
- TAKE POSITION on the management of one company and come up with advice for the CEO of the company based on emerging managerial practices to implement.

3. Content of the class

This course is structured around producing a "management diagnosis" of one company chosen by the student in a group of 4 to 5 students.

Each chapter in composed of three parts:

- First, the students discover the concepts and theories on the four main functions of management: planning, organizing, leading and controlling.
- Then, the students have to use these concepts and theories to make the management diagnosis of one company and produce recommendations. Their recommendations are challenged by the other students and reversely they challenge the presentation of the other students.
- Third, the students discover emerging managerial ideas on this topic. To do so, the student in a group of 4 students have to record a video of one thinker with a new concept or theory that challenges our way of thinking the management. We use the thinker 50 list https://thinkers50.com/

Plan

Introduction : What is management

Chapter 1/Step 1. Picking the company and assessing the purpose of the company (planning)

Chapter 2/Step 2. Assessing the processes for leading people and role of CEO (leading)

Chapter 3/Step 3. Analyzing the structure (organizing)

Chapter 4/Step 4. Analyzing the control processes (controlling)

Conclusion

4. Bibliography

Stephen P. Robbins; Mary A. Coulter; David A. DeCenzo; David A. De Cenzo (2020), "Fundamentals of Management," Pearson.

Grading system

The final grade will be the average of the two best grades.
There are no second chance (the second chance is included in the grading system that take out the lowest grade) :

- Grade 1: Report in which the student assesses the management practices of one company (group work)
- Grade 2 : Thinker 50 video (group work)
- Grade 3: Quiz to test your learning and understanding of course concepts (Individual grade)